



SSC proudly welcomes Chipotle to our Team

The Sport and Social Club is proud to welcome Chipotle Mexican Grill as a partner for the 2017 Spring and Summer seasons. As part of the agreement, SSC Members will have the opportunity to engage with the Chipotle brand via fun on-site activities during their league games and tournaments, win cool prizes and, enjoy coupons for the best in fast casual dining.

“We strive to be the best part of our members’ days, and are proud to be aligned with Chipotle who shares this vision,” said Kristi Herold, CEO of the Sport and Social Club. “Our members love being active and healthy within a fun and social environment, and Chipotle embodies these values as well.”

“Chipotle has partnered with social sports leagues for several years, and we're excited to add the Toronto Sport and Social Club to the mix, along with 12 US cities in 2017. We always enjoy having fun with our customers, and these leagues are all about enjoying an active lifestyle, which is something we have long supported. And after a hard-fought win, or tough loss, who doesn't like a burrito, a beer amongst friends, and some chips and guacamole?” Scott Robinson, Events and Sponsorship Manager.

We encourage our members to be on the lookout throughout the Spring and Summer as teams will be randomly chosen to win Chipotle branded items. Select league games will also host the “Hit the Guac spot” game for a chance to win Free Chips and Guac cards redeemable at any Chipotle in Ontario. In addition, we have coupons to give away via our Event Coordinators.

Last, but not least, we will be hosting BOGO days at Chipotle on June 8th and July 19th, as well as a fundraising initiative for our charity partner “Right to Play”.

Please join us in welcoming Chipotle Mexican Grill to the SSC Team!

ABOUT CHIPOTLE

Steve Eells, founder, chairman and CEO, started Chipotle with the idea that food served fast did not have to be a typical fast food experience. Today, Chipotle continues to offer a focused menu of burritos, tacos, burrito bowls, and salads made from fresh, high-quality raw ingredients, prepared using classic cooking methods and served in an interactive style allowing people to get exactly what they want. Chipotle seeks out extraordinary ingredients that are not only fresh, but that are raised responsibly, with respect for the animals, land, and people who produce them. Chipotle prepares its food using without the use of added colors, flavors or preservative typically found in fast food. Chipotle opened with a single restaurant in Denver in 1993 and now operates more than 2,200 restaurants. For more information, visit chipotle.ca.